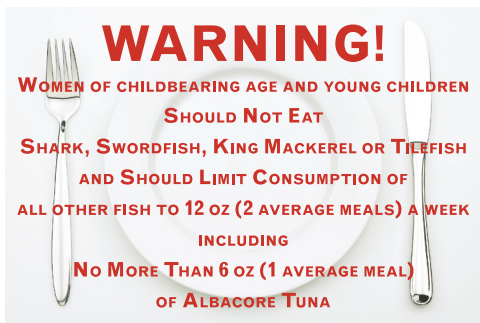


TAKE ACTION

Get your store on the Green List. The stores that are currently on the Green List have shown that they care enough about their customers' health to hang signs like the one below about the FDA advisory on mercury in seafood.



By supporting these stores with our dollars, we can convince more companies to hang signs in order to inform customers.

Go to oceana.org/greenlist to find out what you can do to help get your store on the Green List.

[GREEN LIST]

GROCERY STORES THAT INFORM
CUSTOMERS ABOUT MERCURY

SUMMER 2008



Oceana campaigns to protect and restore the world's oceans. Our team of marine scientists, economists, lawyers and advocates win specific and concrete policy changes to reduce pollution and to prevent the irreversible collapse of fish populations, marine mammals and other sea life. Global in scope and dedicated to conservation, Oceana has campaigners based in North America, Europe and South America. More than 300,000 members and e-activists in over 150 countries have already joined Oceana. For more information, please visit www.oceana.org.



WHAT IS THE GREEN LIST?

The Green List includes grocery stores that post the FDA's mercury advisory on signs at their seafood counters. This is important information that should be available to all consumers, especially families, before they buy seafood. Oceana and thousands of grocery store customers have asked all the major grocery companies to post these signs. Companies that have posted signs are on the Green List and those that have refused to do so are on the Red List.

WHY DO WE NEED SIGNS?

The FDA has said that women of child-bearing age and children should not eat shark, swordfish, king mackerel or tilefish, and should limit consumption of albacore tuna and tuna steaks to 6 oz a week, yet many people are not aware of this advice. Posting signs where people buy fish helps consumers make informed decisions about what to eat and feed their families.

[RED LIST]

| | |
|-------------------|----------------------|
| A & P | Price Chopper |
| ALDI | Publix |
| Bi-Lo | Rainbow |
| Bloom | Sam's Club |
| Copps | Save-A-Lot |
| The Food Emporium | Schnucks |
| Food Lion | ShopRite |
| Giant | Stop & Shop |
| Giant Eagle | Super Fresh |
| Hannaford Bros. | Super Target |
| Harveys | Sweetbay |
| HEB | Tops Markets |
| Hy-Vee | Waldbaum's |
| IGA | Wal-Mart Supercenter |
| Ingles | Wegmans |
| Meijer | Weis Markets |
| Pathmark | Winn-Dixie |
| Pick 'n Save | |

[GREEN LIST]

| | |
|---------------|--------------|
| Acme | Jay C |
| Albertsons* | Jewel-Osco |
| Baker's | King Soopers |
| bigg's | Kroger |
| Carrs | Owen's |
| City Market | Pay Less |
| Costco | QFC |
| Cub Foods | Ralphs |
| Dillons | Randalls |
| Dominick's | Safeway |
| Farm Fresh | Shaw's |
| Food 4 Less | Shop 'n Save |
| Foods Co. | Shoppers |
| Fred Meyer | Smith's |
| Fry's | Star Market |
| Genuardi's | Tom Thumb |
| Gerbes | Trader Joe's |
| Harris Teeter | Vons |
| Hilander | Whole Foods |
| Hornbacher's | |



*Stores in AR, AZ, CO, FL, LA, NE, NM, OK, SD, TX and some in NV and WY do not post the FDA advice.